

2026 USA Curling 5U National Championships

Sponsorship Opportunities & Partnership Guide

Granite Curling Club of Seattle is proud to host the **2026 USA Curling 5U National Championships**, taking place **April 22–26, 2026**. This national event will welcome **24 teams from across the United States**, each having earned their spot through regional qualifiers held throughout the curling season.

The 5U National Championships represent the future of curling in the U.S.—athletes who are newer to the sport, yet already demonstrating incredible skill, strategy, and passion. Many of these competitors discovered curling only a few years ago and have since immersed themselves in the sport's unique culture of teamwork, respect, and sportsmanship.

This year's championship follows closely after the Winter Olympics, when excitement for curling will be at an all-time high. Fans and athletes alike will be tuning in nationwide, and we are thrilled to offer your company the opportunity to be part of it.

Why Sponsor?

- **National Exposure:** Games will be **livestreamed nationwide**, giving your brand visibility to curling fans and communities across the country.
- **Community Engagement:** Engage directly with athletes, spectators, and volunteers who embody the camaraderie and inclusivity that curling is known for.
- **On-Site Presence:** Depending on sponsorship level, partners may have their logos displayed throughout the venue, be featured in event broadcasts, and appear in official materials such as programs, team packets, and digital signage.
- **Meaningful Impact:** Your support helps provide a first national-stage experience for developing athletes—those who will shape the future of curling in the U.S.

We offer a variety of sponsorship opportunities, from full event partnerships to specific features such as volunteer or banquet sponsorships. Our team would be happy to tailor a package that aligns with your organization's goals and values. All donations are considered a tax-deductible business expense as Granite Curling Club maintains 501(c)3 status.

Thank you for considering this opportunity to showcase your support for one of the fastest-growing winter sports in the U.S.

Sponsorship Levels

PLATINUM (TITLE) SPONSOR — \$5,000 (1 slots available)

TOP-TIER EXPOSURE AS OUR PRESENTING PARTNER

- Event presented as: **“2026 USA Curling 5U National Championships presented by [Sponsor Name]”** in all primary branding.
- Speaking opportunity for a representative during the **Opening or Award Ceremony**.
- **Logo placement** on:
 - Event website header with link to sponsor site
 - TV screen at GCC during the event – dedicated screen
 - Event livestream - guaranteed logo inclusion and call-out during finals game at a minimum.
 - Event posters, press releases, and print/digital programs.
- **Featured spotlight post** on Granite Curling Club social media (Facebook, Instagram) with logo and sponsor message.
- **Full-page color ad** in digital + printed event program.
- The option to **display banners, booths, or marketing materials** at venue entrance throughout the event or just during opening and closing ceremonies.

GOLD SPONSOR — \$2,000–\$4,999 (5 slots available)

STRONG VISIBILITY AND EVENT ENGAGEMENT

- **Logo placement** on:
 - Event sponsorship section on website
 - TV screen at GCC during the event – advertisement slideshow
 - Event livestream - guaranteed logo inclusion and call-out during a play-off game at a minimum.
 - Printed/digital marketing materials
- **Feature social media post** on Granite Curling Club social media (Facebook, Instagram) recognizing your support.
- **Half-page color ad** in event program.
- Opportunity to **display a banner** at the venue.

SILVER SPONSOR — \$1,000–\$1,999 (10 slots available)

COMMUNITY RECOGNITION AND STEADY VISIBILITY

- **Logo placement** on event website, venue signage, and printed/digital materials.
 - Event sponsorship section on website

- TV screen at GCC during the event – advertisement slideshow
- Event livestream - guaranteed logo inclusion during one featured round-robin game at a minimum.
- Printed/digital marketing materials
- **Quarter-page color ad** in event program.
- Inclusion in social media group thank you post.

BRONZE SPONSOR — \$500–\$999

SUPPORT THE EVENT AND GAIN RECOGNITION

- **Logo or name listed** on event website and in printed/digital program.
- **Eighth page ad** in event program.
- Inclusion in social media group thank you post.

EVENT SUPPORTER — Up to \$499

INDIVIDUAL OR SMALL BUSINESS RECOGNITION

- Name listed in the event program and website supporter section.
- Optional social media thank you mention.

Feature Sponsorships

Spotlight Volunteer Sponsor — \$1,500 (1 slots available)

CELEBRATE THE PEOPLE WHO MAKE CURLING POSSIBLE!

- Recognition as the **exclusive sponsor of event volunteers**.
- Logo on all volunteer shirts and volunteer thank-you signage.
- Mention during volunteer recognition segments of Opening and Closing Ceremonies, plus any volunteer social media highlights.
- **Half-page color ad** in the event program and feature mention on the website.

Closing Banquet Sponsor — \$2,000 (1 slots available)

BE THE NAME BEHIND THE EVENT’S BIGGEST CELEBRATION!

- Named as “**Closing Banquet presented by [Sponsor Name].**”
- Speaking opportunity or branded video moments during the banquet program.
- Logo on all banquet signage and the digital slideshow.
- **Quarter-page color ad** in the event program.
- Feature and link on the event website and banquet-related social media posts.

Event Reach & Audience

- **24 teams** from across the U.S. — representing 12+ states
- **100+ athletes and coaches** competing over **five full days** of draws.
- **300+ total visitors** expected throughout the week, including athletes, families, fans, and volunteers
- **68+ games played** across **five sheets of ice** with **16 total draw times**, providing ample exposure for venue signage and livestream features
- **5,000+ livestream views** expected across event streaming platforms and socials
- **Active online promotion** through Granite Curling Club and USA Curling channels, reaching **10,000+ followers** collectively across the web and social media

[Granite Curling Club Facebook](#) – 2.7k followers

[Granite Curling Club Instagram](#) – 2k+ followers

[Granite Curling Club Livestream](#) - 900 subscribers, 4.8k views

- Updated video streaming allows a crisp view of gameplay on each sheet
- Recent Viewership Numbers:
 - 2025 April Spiel (casual bonspiel): 4,400 total views
 - PNWCA 5U Playdowns (qualifier for 2024 5U Nationals): 4,200 total views
 - Our most viewed single watched stream was the 2023 Senior Nationals Opening Ceremony which has 2,700 views and was pre-streaming update

